

CRO

TECHNOLOGY SOFTWARE



CRO's 10 Best
Technology
Software •2007

Company Name	Industry Sub Group	Rank	Environment	Climate Change	Human Rights	Employee Relations	Lobbying	Philanthropy	Corporate Governance	Financial
Adobe Systems Inc.	Software - Application	1	15	6	7	4	8	13	10	9
Oracle Corp.	Software	2	2	1	31	2	12	11	8	11
Akamai Technologies Inc.	Services - Business Support Services	3	15	11	11	6	1	8	29	2
Activision Inc.	Media - Publishing	4	15	11	11	21	1	20	3	4
CheckFree Corp.	Electronic Equipment	5	15	11	7	8	9	17	13	13
FactSet Research Systems Inc.	Media - Publishing	6	15	11	9	12	1	20	18	8
Autodesk Inc.	Software - Systems	6	15	23	22	4	16	10	1	3
Intuit Inc.	Software - Application	8	15	23	11	1	23	1	6	17
Microsoft Corp.	Software	9	8	3	27	2	14	5	21	24
Citrix Systems Inc.	Services - Business Support Services	10	11	3	27	12	1	20	26	5
Fiserv Inc.	Software	11	15	6	19	9	3	20	18	18

Rankings provided by IW Financial for CRO Magazine 2007
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Adobe Systems ranked first in Technology Software among the 40 companies evaluated in that industry. To achieve that status, Adobe ranked in the top 10 of six categories, and scored in the top 15 of the other two, Environment and Philanthropy.

Adobe's highest category ranking, fourth in Employee Relations, was based on the benefits it offers, including adoption assistance, elder-care programs and sabbaticals.

Oracle (No. 2) provided strong competition for Adobe, scoring first in Climate Change and second in Environment. The difference-maker was Oracle's 31st ranking on Human Rights, which pulled down Oracle's overall mark.