

Fiserv Displays Unified Credit Union Presence at CUNA GAC



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Single exhibit showcases broad range of Fiserv solutions for credit unions

Brookfield, Wis., February 28, 2008 – Fiserv, Inc. (NASDAQ: FISV) is launching a comprehensive credit union campaign, called “CU7,” which accelerates Fiserv’s 2.0 corporate strategy in the credit union market. This new strategic direction unifies the seven companies that comprise the division to provide a singular focus on enabling credit unions’ success by giving them direct access to the broadest, most comprehensive portfolio of technology solutions available in today’s market. CU7 will launch at the CUNA Governmental Affairs Conference (GAC), March 2 – 6, 2008 in Washington, D.C. All seven companies in the division – AFTECH, CUSA, Galaxy, IntegraSys®, Summit, USERS, and XP Systems – are participating in the exhibit and a combined client reception.

Throughout the conference, Fiserv will present its wide range of technology solutions, showcasing the many value-add solutions that complement the company’s diverse portfolio of core systems and help credit unions address their most pressing business issues, like expanding market reach, attracting next-generation members and ensuring regulatory compliance. Solution Consultants will be available at the Fiserv booth to discuss featured offerings, including Internet banking, electronic bill payment, the VOIP-based ConvergeIVR, the Wisdom™ Financial Management suite, Debit & Credit Card Processing, ImageSoft enterprise content management, and the highly automated NetEconomy BSA/AML compliance and risk management tool, as well as core solutions from the division’s comprehensive suite of data processing systems.

The CU7 campaign, which symbolizes the strategy to operate as a unified Fiserv entity, features a chemistry metaphor to illustrate the concept of combining elements that are strong in their own right to create a whole that is greater than the sum of its parts. The campaign’s tag line – “Seven elements: One formula for success” – conveys that the seven companies are joining forces for the benefit of the credit unions they collectively serve, while building the strongest industry presence to attract new clients.

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"Through Fiserv 2.0, we have significantly increased the focus on our clients' success by making it clear that they are the center of our universe, regardless of which Fiserv entity brings the capabilities each specific client needs. CU7 is a business platform that accelerates our ability to leverage the collective expertise, intelligence and industry insight of more than 2,400 Fiserv professionals who are focused on serving the credit union market," said Scott Butler, co-president of the Fiserv Credit Union Division. "CU7 communicates that being stronger together enables our clients to be more successful."

"Harnessing the strengths of our seven companies enables us to work together to respond more rapidly to our clients' changing business requirements, maintaining our commitments to deliver and enhance our current product portfolio while continuously offering innovative new solutions that meet each credit union's specific business needs. This approach allows us to better leverage the investments we make across our entire client base, while ensuring that we maintain our focus on enabling individual client's success. After all, that is the point in 2.0!" said Joe Barry, co-president of the Fiserv Credit Union Division.

The division will host a client reception on the show floor on Sunday, March 2 beginning at 7 p.m. in the company's booth #224 in conjunction with the grand opening of the GAC exhibit hall. Fiserv clients can enter to win a 2008 Harley-Davidson XL 1200C SPORTSTER motorcycle, which will be on display.

For more information about the Fiserv Credit Union Division and the CU7 strategy, visit www.cu7.fiserv.com.

About Fiserv, Inc.

Fiserv, Inc. (NASDAQ: FISV), a Fortune 500 company, provides information management and electronic commerce systems and services to the financial and insurance industries. Leading services include transaction processing, outsourcing, electronic bill payment and presentment, investment management solutions, business process outsourcing (BPO), software and systems solutions. Headquartered in Brookfield, Wis., the company is the leading provider of core processing solutions for U.S. banks, credit unions and thrifts. Fiserv was ranked the largest provider of information technology services to the financial services industry worldwide in the 2004, 2005 and 2006 FinTech 100 surveys. In 2007, the company completed the acquisition of CheckFree, a leading provider of electronic commerce services. Fiserv reported nearly \$4 billion in total revenue from continuing operations for 2007. For more information, please visit www.fiserv.com.

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